

Hello 🙋
I'm Saad.

simirza98@gmail.com
saadimirza.com

EDUCATION

The University of Houston

B.S in Digital Media
GPA 3.82 of 4

Class of 2022

ACHIEVEMENTS

Magna Cum Laude Grad
Dean's List 2019-2022
Scholastic Certificates

SKILLS & TOOLS

Design Thinking
User Research
Wireframing
Prototyping
Visual Design
Interaction Design

Adobe Suite
Figma
Sketch
Abstract
Unity Engine
Unreal Engine
XMPie
Google Analytics
Blender
Webflow
Azure Suite

EXPERIENCE

Allganize Inc Product Designer

Led Allganize's website redesign, implemented key pages, contributed to Generative LLM development, designed Alli App Discovery, and created inclusive logos & marketing content. Orchestrated the Alli LLM App Market design for global markets.

Apr 2023 - Present

The University of Houston UX Designer

As the sole UX designer for the NEH-funded SYRIOS project, I designed coin catalog pages with dark/light mode. Led the migration to Figma, designed postcards, wireframes, prototypes, and style guides for the Sharing Stories of 1977 project.

Jun 2022 - Apr 2023

Shil.me (Stubs) Founding UX Designer

Led wire-framing and prototyping for website elements, including homepage, registration, news-feed, studio builder panels, shop, user portfolio, and profile. Developed widgets and social media buttons based on user research.

Jun 2022 - Jan 2023

The University of Houston Academic Lab Assistant

Dedicated to grading and supporting students in Digital Photography, I assessed numerous research papers and provided constructive feedback. I also assisted students in mastering Adobe Lightroom Classic from basic to advanced levels.

Dec 2020 - Jul 2021